

MOASPA

MISSOURI ASSOCIATION OF SCHOOL
PERSONNEL ADMINISTRATORS

MOASPA 2021 Conference BUSINESS MEMBER (EXHIBITOR) INFORMATION SHEET

Business Membership

MOASPA wouldn't be the same without our business members! We are so grateful for your participation, sponsorships and friendship. Please feel free to contact our Executive Director, Patty Corum with any questions or needs you may have and thank you for allowing us to partner with you!

Table Set up

During the 2021 conference our business members will set up tables around the perimeter of the area where our conference participants eat breakfast and lunch on Thursday (Harbor Ballroom). Table choice will be first come first serve, based on when payment is received, gold members receiving first choice.

Sponsorships

All business members are invited to sponsor an event or item at the conference. Please see the Sponsorship Opportunities chart in this document. Sponsorships are on a first come, first serve basis, so **if you are interested, please contact Patty Corum asap!** Thank you!!!

Registration and Payments

Registration opens April 1, 2021. Please register online at www.moaspa.org by July 1, 2021. Name all conference participants on registration form (2 allowed for Silver and 4 for Gold). All payments are due by August 1, 2020.

Thank you!

MOASPA would like to thank you for considering participation in our conference. We value your partnership! If you have any questions, please do not hesitate to contact me!

Patty Corum, Executive Director, pattycorum@gmail.com, 314.402.7511

MOASPA BUSINESS MEMBERSHIPS – 2021

Benefits	Silver (\$2,000.00)	Gold (\$4,000.00)
<p>MOASPA Membership, Conference Visibility and Participation</p>	<p>Membership and full conference participation for <u>two individuals</u> including opening sessions, breakout sessions and social events (can purchase additional participant at 100.00)</p> <p><u>Ability to sponsor</u> items or events (see Sponsorship Opportunities)</p> <p><u>Business Member table</u> at the conference in eating area. Will be introduced during breakfast on Thursday.</p> <p><u>Flyers</u> may be included in registration packet</p>	<p>Membership and full conference participation for <u>up to four individuals</u> including opening sessions, breakout sessions and social events (can purchase additional participant at 100.00)</p> <p><u>Ability to sponsor</u> items or events (see Sponsorship Opportunities)</p> <p><u>Business Member table</u> at the conference in eating area and <u>top selection for table placement</u>. Will be introduced during breakfast on Thursday.</p> <p>Gold Business Members will have a <u>designated lunch table</u> to which you may invite MOASPA members to join (up to 8)</p> <p><u>Flyers</u> may be included in registration packet</p> <p><u>May co-present with district member</u> at the conference during regular break-out sessions time</p>
<p>Brand Awareness</p>	<p>Listed on <u>Website</u> as Member of MOASPA (including logo and link)</p> <p><u>Highlighted in slides</u> during breakfast and lunch at conference</p> <p><u>¼ page ad</u> in conference program (printed)</p> <p>Advertisement in MOASPA Quarterly newsletter throughout 2021-22 school year</p>	<p>Listed on <u>Website</u> as Member of MOASPA (including logo and link)</p> <p><u>Highlighted in slides</u> during breakfast and lunch at conference</p> <p><u>½ page ad</u> in conference program (printed)</p> <p>Advertisements in MOASPA Quarterly newsletter throughout 2021-22 school year</p>
<p>Communication with MOASPA</p>	<p><u>Receive Membership Directory</u> on for the 2021-22 school year</p>	<p><u>Receive Membership Directory</u> for the 2021-22 school year</p> <p><u>May provide brief introduction and expanded information and materials</u> to new HR boot camp participants (Wednesday)</p>

MOASPA SPONSORSHIP OPPORTUNITIES

MOASPA Business members have the opportunity to provide a little extra support to our conference in the way of sponsorships. By sponsoring one of the items listed below, you will have one more opportunity to show your support for MOASPA and remind our members the products and services you can provide their school districts! We invite all of our business members to consider a sponsorship.

Item or Event	Number of Sponsors Accepted	Total Cost	Description
Boat Ride	1 or 2	\$5,000.00	All participants are invited to a 2 hour boat ride on Lake of the Ozarks. This experience includes drink tickets (which includes business logo) and hors d'oeuvres during the boat ride. Sponsoring business will have signs at the event, showing their sponsorship and support.
President's Reception	1 or 2	\$3,000.00	All participants are invited to an opening President's Reception on Wednesday evening, the first night of the conference. This experience includes drink tickets (which include business logo) and hors d'oeuvres and typically takes place outside by the pool, weather permitting. Sponsoring business will have signs at the event, showing their sponsorship and support.
Lunch	1	\$2,000.00	Lunch is served on the Thursday and our turnout is almost 100%! Sponsoring organization will facilitate the welcome!
New HR Boot Camp	1	\$2,000.00	MOASPA members are invited to a New HR Boot Camp where they are provided with information from attorneys and other HR professionals. Lunch is provided. Sponsoring business will have signs at the event, showing their sponsorship and support, and be a part of the welcome in the morning.
Breakfast	2	\$2,000.00	A hot breakfast is served on Thursday morning and Friday morning to all of our members. Sponsoring organization will have the opportunity to welcome everyone to breakfast.
Conference Programs	1	\$1,000.00	Printed program books distributed at registration. Sponsorship of conference program will be printed on the book.
Snack Break	2	\$1,000.00	A coffee/tea/soda and snack break is provided Thursday morning and Thursday afternoon. Sponsoring business will have signs at the event, showing their sponsorship and support.
Awards	1	\$1,000.00	Awards are now being presented to MOASPA members. This sponsor will be able to join MOASPA leaders in presenting the awards.