

MOASPA

MISSOURI ASSOCIATION OF SCHOOL
PERSONNEL ADMINISTRATORS

MOASPA 2023 Conference Packet BUSINESS MEMBER (EXHIBITOR)

Valued Business Member,
MOASPA wouldn't be the same without our business members! We are so grateful for your participation, sponsorships and friendship. ***This year, we are inviting business members to set up on Tuesday evening (August 29), and be present during the boot camps and opening session on Wednesday, as well as all day Thursday.** Please see Business Member Set Up Information below! And thank you again for being a partner! Feel free to contact me any time with questions!

Patty Corum

314-402-7511

pattycorum@gmail.com

Ads for Conference Book – Please submit by June 1, 2023 (email pattycorum@gmail.com)

Please send me an ad for the conference book by June 1, 2023. Please adhere to the following guidelines.

Ad sizes:

3.7 x 4.8 1/4 page - SILVER business member

7.5 x 4.8 1/2 page - GOLD business member

- 300 or higher DPI
- Pdf preferably or jpg would be ok too
- No need to worry about bleed

Official Logo – Please submit by June 1, 2023 (pattycorum@gmail.com)

Please send me your official logo in jpg by June 1, 2023. This will be used for our website, as well as the conference book and quarterly newsletters.

Business Member Prizes and Table Visits

We hope you'll agree to participate in the give-away poker contest. Here's how it works. Each business member will receive a deck of cards when you arrive. We will ask you to initial each card, and for the first 52 people who come to your table and have a conversation with you – they "without looking" pick a card from your deck. The member may only have one card from each business member, and they build the best poker hand they can by Thursday afternoon.

We are asking that you bring a prize to donate for this activity!

Table Set-up and Break-down Times for Conference

Our business members will be able to **set up their 6 foot tables in the Grand Ballroom on Tuesday evening, August 29 between 6:30 and 10:00 p.m. and again on Wednesday morning, August 30 between 8:00 and 9:30 a.m. Business members will be introduced at the breakfast on Thursday morning, August 31, which begins at 8:00 a.m.** All business members will be located around the perimeter of the Grand Ballroom where we will serve meals and have our big sessions. See a full conference draft agenda in this document. (Note – this is different from past years, when we have been in the Harbor Ballroom.)

Business members may disassemble their tables after lunch on Thursday, after which we will not gather back in that space for any more meals.

Exhibitor Materials

Your materials may be shipped to Camden on the Lake, 2359 Bittersweet Road, Lake of the Ozarks, MO 65049. Please state that it is for the MOASPA Conference.

MOASPA Membership List

You will receive a list of conference registrants with email contacts in late July or early August. If you need an updated list prior to that, just let me know.

Room at Camden Code

If you are staying at Camden on the Lake, you should contact them soon to secure your room. The code for our conference rates is: MASP0823. Rooms sell out quickly!

Table Placement and Electricity

I will be contacting you about table placement options this summer. Gold members will have first choice, then silver members in the order of registration date. At that time, I will also ask you to let me know if you are going to need electricity. For those of you who have been with us in the past, this year we are moving our “home base” to the bottom floor in the Grand Ballroom (comprised of Osage, Gravois and Grand Glaize). This is where all of our main events (boot camp, opening speaker and meals) will occur. This is also where you will reside, around the perimeter of the room. You may be charged additionally for electricity.

Social/Networking Events

We view our business members as a partner, and as such, as a general rule, our business members are invited to attend all conference activities, meals and sessions, including social events on Wednesday and Thursday evenings.

Sponsorships

All business members are invited to sponsor an event or item at the conference. Please see the Sponsorship Opportunities chart in this document. Sponsorships are on a first come, first serve basis, so **if you are interested, please contact Patty Corum asap!** Thank you!!!

Registration and Payments

Registration opens April 1, 2023. Registration should be **completed by June 1, 2023**, to make sure we have information for our conference book, www.moaspa.org. Late registrations will be accepted, however presentation slots (gold members) may not be available after June 1. Please indicate the names of all conference participants on registration form (2 allowed for Silver and 4 for Gold). **All payments are due by August 1, 2023.**

Level Benefits

Please pay special attention to the benefits listed in this document. There are several perks for our business members and we don't want you to miss any of them!

Gold Members – Lunch on Thursday

Gold Business Members have the opportunity to invite members to your VIP table for Thursday's lunch. The tables seat 10 people total, so be prepared to invite your guests prior to the conference, or before Thursday at lunch. You will receive a list of conference participants in early August.

Gold Members – Breakout Session on Thursday

Gold Business Members have the opportunity to present a breakout session on Thursday at one of the regular breakout session timeslots. **We must receive registration by June 1 in order to accommodate this.** You will be asked to send the presenters name, bio and a brief description of the session. We also encourage you to present with a district member if possible.

MOASPA 2023 Annual Conference / Tentative Agenda

*You will be informed of any changes

Tuesday, August 29, 2023

6:30-10:00 p.m. – Business Members Set Up

Wednesday, August 30, 2023

8:00-9:30 – Business Members Set Up	Grand Ballroom
8:00-9:00 – Board Meeting	H. Toads
9:00-1:00 – Registration	Foyer (Lobby Floor)
9:30-12:00 – HR Boot Camps and Lunch	Grand Ballroom / Harbor
12:00-4:00 – Registration Continued	Outside Grand Ballroom
1:00-2:40 – Opening Session and Awards with Steve Bench	Grand Ballroom
2:40-3:00 – Break	Grand Foyer
3:00-4:00 – Legislation for 2023 and Legal Implications	Grand Ballroom
4:00-4:30 – How Gen Z Are You with Steve Bench	Grand Ballroom
4:30-6:30 – President’s Reception	Pool Deck

Thursday, August 31, 2023

7:30-8:00 – Meet and Greet	Grand Ballroom
7:30-4:00 – Registration	Outside Grand Ballroom
8:00-9:10 – Breakfast and Business Member Welcome	Grand Ballroom
9:30-10:30 – Breakout Session I	Osage / Gravois / Harbor / Theater
10:30-10:50 – Break	Grand Foyer
10:50-11:50 – Breakout Session II	Osage / Gravois / Harbor / Theater
12:00-1:10 – Lunch and Presentations	Grand Ballroom
1:30-2:30 – Breakout Session III	Osage / Gravois / Harbor / Theater
2:30-2:50 – Break	Grand Foyer
2:50-3:40 – Breakout Session IV	Osage / Gravois / Harbor / Theater
4:10-4:20 – Poker Tournament Winners	Pool Deck
4:30-6:30 – Networking Event	Lake Ozark

Friday, September 1, 2023

8:00-8:45 – Breakfast	Grand Ballroom
8:45-9:00 – Business Meeting	Grand Ballroom
9:00-9:15 – Break	
9:15-11:15 – Legal Session	Grand Ballroom
11:15-11:30 – Closing	Grand Ballroom
11:30-12:30 – Board Meeting	Grand Ballroom

MOASPA BUSINESS MEMBERSHIPS – 2023

Benefits	Silver (\$2,000.00)	Gold (\$4,000.00)
<p>MOASPA Membership, Conference Visibility and Participation</p>	<p>Membership and full conference participation for <u>two individuals</u> including opening sessions, breakout sessions and social events (can purchase additional participant at 200.00)</p> <p><u>Ability to sponsor</u> items or events (see Sponsorship Opportunities)</p> <p><u>Business Member table</u> at the conference in eating area. Will be introduced during breakfast on Thursday.</p> <p><u>Flyers</u> may be included in registration packet</p>	<p>Membership and full conference participation for <u>up to four individuals</u> including opening sessions, breakout sessions and social events (can purchase additional participant at 200.00)</p> <p><u>Ability to sponsor</u> items or events (see Sponsorship Opportunities)</p> <p><u>Business Member table</u> at the conference in eating area and <u>top selection for table placement</u>. Will be introduced during breakfast on Thursday.</p> <p><u>Flyers</u> may be included in registration packet</p> <p>Gold Business Members will have a <u>designated lunch table</u> to which you may invite MOASPA members to join (up to 8)</p> <p><u>May co-present with district member</u> at the conference during regular break-out sessions time. Presentation information must be provided to MOASPA by June 1, in order to secure a place for your presentation.</p>
<p>Brand Awareness</p>	<p><u>Listed on Website</u> as Member of MOASPA (including logo and link)</p> <p><u>Highlighted in slides</u> during breakfast and lunch at conference</p> <p><u>¼ page ad</u> in conference program (printed) Specs: 3.7 x 4.8, 300 or higher DPI, Pdf preferably or jpg would be accepted, do not worry about bleed</p> <p><u>Advertisement in MOASPA Quarterly newsletter</u> throughout 2023-24 school year</p>	<p><u>Listed on Website</u> as Member of MOASPA (including logo and link)</p> <p><u>Highlighted in slides</u> during breakfast and lunch at conference</p> <p><u>½ page ad</u> in conference program (printed) Specs: 7.5 x 4.8, 300 or higher DPI, Pdf preferably or jpg would be accepted, do not worry about bleed</p> <p><u>Advertisements in MOASPA Quarterly newsletter</u> throughout 2023-24 school year</p> <p>Opportunity to do a <u>full page write up</u> for one of our newsletters during the year.</p>
<p>Communication with MOASPA</p>	<p><u>Receive Membership Directory</u> on for the 2023-24 school year</p>	<p><u>Receive Membership Directory</u> for the 2023-24 school year</p> <p><u>May provide brief introduction and expanded information and materials</u> to new HR boot camp participants (Wednesday)</p> <p><u>Quarterly opportunities for email blasts</u> to be sent to members by Executive Director from your organization.</p>

MOASPA SPONSORSHIP OPPORTUNITIES

MOASPA Business members have the opportunity to provide a little extra support to our conference in the way of sponsorships. By sponsoring one of the items listed below, you will have one more opportunity to show your support for MOASPA and remind our members the products and services you can provide their school districts!

Item or Event	Number of Sponsors Accepted	Total Cost	Description
Boat Ride	1, 2 or 3 – shared	Cost of boat, food and drink	All participants are invited to a 2 hour boat ride on Lake of the Ozarks. This experience includes drink tickets (which includes business logo) and hors d'oeuvres during the boat ride. Sponsoring business will have signs at the event, showing their sponsorship and support.
President's Reception	1 or 2 – shared	\$3,000.00	All participants are invited to an opening President's Reception on Wednesday evening, the first night of the conference. This experience includes drink tickets (which include business logo) and hors d'oeuvres and typically takes place outside by the pool, weather permitting. Sponsoring business will have signs at the event, showing their sponsorship and support.
Headshots	1 or 2 – shared	Per shot (total between 2,000 and 5,000.00)	All participants are invited to have a professional headshot taken by our photographer on site. Our sponsor is invited to set up a table next to the photographer to meet members as they come by!
HR Boot Camp	1	\$2,000.00	MOASPA members are invited to a HR Boot Camp on Wednesday where they are provided with information from attorneys and other HR professionals. Lunch is provided. Sponsoring business will have signs at the event, showing their sponsorship and support, and be a part of the welcome in the morning.
Lunch	1	\$2,000.00	Lunch is served on the Thursday and our turnout is almost 100%! Sponsoring organization will facilitate the welcome!
Breakfast	2	\$2,000.00	A hot breakfast is served on Thursday morning and Friday morning to all of our members. Sponsoring organization will have the opportunity to welcome everyone to breakfast.

Conference Programs	1	\$1,000.00	Printed program books distributed at registration. Sponsorship of conference program will be printed on the book.
Snack Break	2 each	\$1,000.00	A coffee/tea/soda and snack break is provided Thursday morning and Thursday afternoon. Sponsoring business will have signs at the event, showing their sponsorship and support.
Awards	1	\$1,000.00	Awards are now being presented to MOASPA members. This sponsor will be able to join MOASPA leaders in presenting the awards.